

ROSEMARY MARCHETTA Artist Identity

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Why do I make art? It is my means of self-expression. It helps me know who I am.

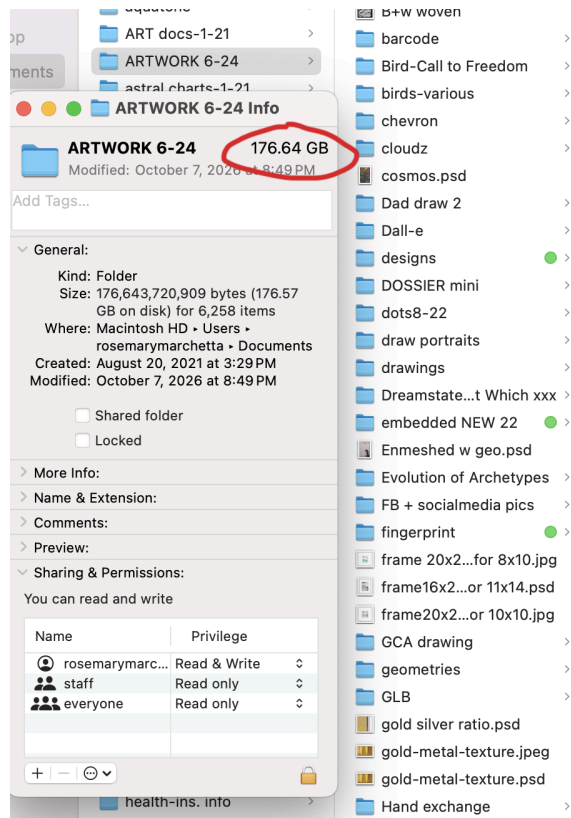
Who am I as an artist? The short answer is: a multifaceted creator driven by the desire to give visual form to the beauty I perceive in the world around me.

How do I make art? I consider drawing a foundational practice underlying all of my work. Years of regular life-drawing sessions keep me present and connected to my intuitive, right-brain way of seeing. From there, I let my intuition guide me.

My ideas never stop. I have a collection of notebooks of years worth of ideas for artwork, most of them never make it out of the notebook and into finished form.



A lifelong artist, I have worked in figurative and abstract painting, photography, and more recently in digital and conceptually driven work. I love experimenting with new materials and, despite advice to the contrary, my authentic creative nature calls me to explore, allowing **the theme of each new series to dictate the materials and processes** I use to create it.



Document files on my computer.

Photoshop is my main digital tool. I use it to compose mock-ups before finishing a painting, or to create finished artwork-photocollage, digital files for prints, videos or augmented reality work. It is my creative companion.

I currently have **176 GB of .psd files** and jpg files on my computer, plus several external hard drives of data of past art projects. !!

I have used AI tools in Photoshop and other platforms such as Runway to generate video clips for some projects and find that it is both useful and frustrating. **Making art is my means of self expression. It is what brings joy and gives meaning to my life.** I am not going to give that process over to AI.

For me, the creation of a body of work generally begins with gathering impressions on a topic that is calling my attention. I listen with my eyes as well as my ears, allowing the sensations to penetrate deeply. I don't need to know the outcome before I reach for my materials and feel my way forward. Concepts become clear during the creation process. Images become metaphors through which I make sense of my life and the world beyond myself.

I currently live and work in Miami, Florida. Born in Washington, DC, I earned a BFA from the University of Kansas before relocating to Mallorca, Spain, where I established a successful drawing and painting practice and became an active member of the arts community. I later expanded my practice into digital collage using Photoshop and, after earning a certificate in Digital Post-Production from Boston University, into purely digital formats such as NFTs and Augmented Reality.

Career highlights include nine solo and numerous collective exhibitions, an artist residency at the Atlantic Center for the Arts, FL, a Resident Artist Award and First Prize in the Rei En Jaume d'Arts Plàstiques in Mallorca, Spain, an Award of Excellence from the Attleboro Arts Museum, MA, a published photo book, and a commissioned limited-edition print by AS220 in Providence, RI.